



## Business Sponsorships for “Last Blast of Summer”

### Sponsorships Available:

- 1 “Last Blast of Summer Title Sponsor” at \$2,000;
- 1 “Last Blast of Summer Entertainment Sponsor” at \$800;
- 6 “Last Blast of Summer Partners” at \$500; and
- 6 “Last Blast of Summer Friends” at \$300

### How you benefit:

- A tax-deductible investment to support the Nelson County Community Fund, which supports numerous nonprofit organizations in the County, **and** to support RVCC, the County’s pre-eminent community center;
- An opportunity to showcase your business as a community-focused organization;
- **Title Sponsor:** Above-the Title Sponsorship of “Last Blast of Summer” event for each year of Title Sponsorship (e.g. “(Your Business) Presents... Last Blast of Summer!”), plus first sponsorship mention in all media releases, publications and on-site recognitions, plus unlimited ad space on event tents, plus booth space at the Last Blast of Summer event, plus RVCC Business Council membership;
- **Entertainment Sponsor:** Recognition in all media releases, publications, flyers and on-site recognition of your entertainment sponsorship (e.g. “Entertainment by ‘Breeze’ – sponsored by (Your Business); plus 7’ x 28” ad space on event tents, plus booth space at the Last Blast of Summer event, plus RVCC Business Council membership
- **Partners:** 7’ x 28” ad space on event tents, with preferred positioning (vinyl banner), plus booth space at the Last Blast of Summer event, plus RVCC Business Council membership;
- **Friends:** 7’ x 16” ad space on event tents (vinyl banner), plus RVCC Business Council membership;

### PLUS

Featured advertising at Last Blast of Summer event; program and live podium recognition; RVCC website, newsletter, press release and Facebook Page recognition for all sponsors!