



*Caring for
Our Community*



Blue Ridge
MEDICAL CENTER

ANNUAL REPORT 2015

THANK YOU

This is our first ever annual report. While we have not used this format to communicate with our supporters and donors in the past, Board members and management staff want to take this opportunity during our thirtieth anniversary year to offer a resounding “Thank you” to all of our supporters. Since 1985, you have been so important to the successes we have had in making quality health care more accessible to the members of our local communities. We hope you will take just a few minutes to review some of the facts and information contained in this report. We welcome your feedback, your ideas, and your engagement in our mission!

Peggy Whitehead,
Chief Executive Officer

30TH ANNIVERSARY

Blue Ridge Medical Center opened in the summer of 1985 as a small modular building with one doctor and three exam rooms. Through five building expansions and ongoing service expansions, BRMC continues to provide accessible patient-centered healthcare to our community.

Mission

Our Mission is to provide patient-centered, quality health care accessible to all people of Nelson County and neighboring communities; and to improve their general health and well-being through prevention, education, and treatment.

Vision

Our Vision is that Blue Ridge Medical Center is a vital, vibrant health center which is recognized as the preferred provider of primary health care for people in the community and which accomplishes access to primary care and equalizes disparities in health outcomes for all people of our service area.

BRMC VOLUNTEER IS HONORED IN RICHMOND



Jean Merrill

BRMC Volunteer Jean Merrill received the Virginia Health Care Foundation’s Unsung Heroes Volunteer Award at a ceremony in June. At age 91, Jean has volunteered five days a week for the past 27 years! Jean’s dedication, caring nature, and boundless energy is irreplaceable.

Jean can be found welcoming patients, escorting guests, in finance meetings, and delivering mail, but the only place you won’t find her is on the elevator. She will only take the stairs!

SCHOOL NURSES WIN TEAM OF THE YEAR AWARD



Peggy Whitehead, CEO and Peggy Swan, RN

The school nursing team lead by Sara Tomlin, RN, includes Peggy Swan, RN, Cindy LaChance, RN, Kim Duff, RN, and Diane Rasile, RN.

This award, given by the Virginia Community Healthcare Associations, recognizes outstanding teamwork within a member organization that demonstrates the ability to work together toward the common goals and missions of the organization.

EXPANSION UNDERWAY THANKS TO GRANT



Future Patient Education Center at BRMC

After receiving a grant from the Health Services & Resources Administration in 2014, BRMC began construction on the new Patient Education Center in September of 2015. The space will host patient education groups, like Diabetes Management, and will provide them with a place to learn about living healthier.

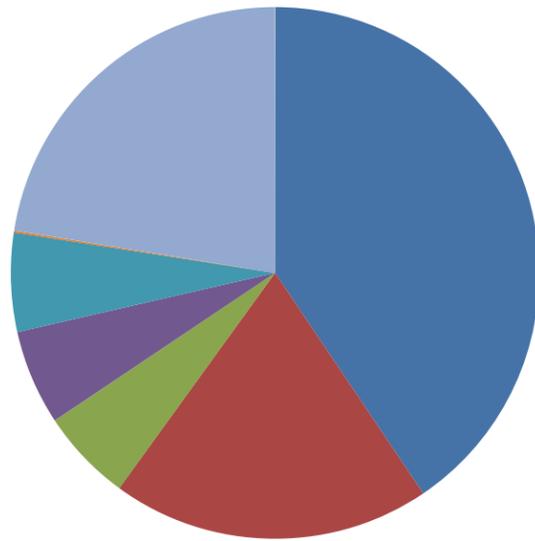
Featuring an electronic whiteboard and wireless internet, patients and educators will be able to connect to outside educational resources.



Blue Ridge Medical Center’s 2nd Annual Classic Car Show was held on August 9th. The fundraising event, which was our kick-off to National Health Center Week, boasted 55 cars, trucks, and motorcycles, and raised funds for our Rural Health Outreach Program.

BLUE RIDGE MEDICAL CENTER 2014 FINANCIAL STATEMENT

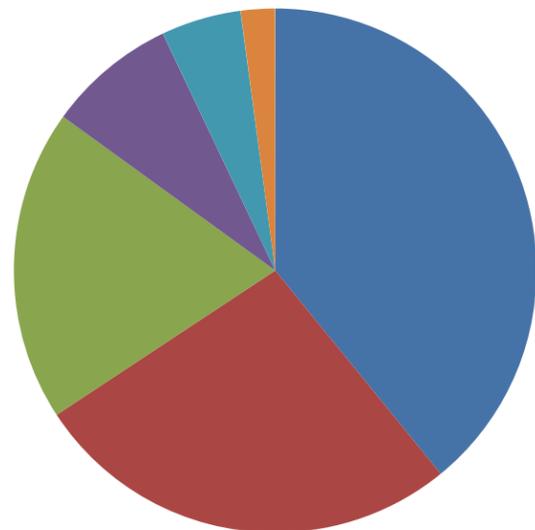
YEAR ENDED DECEMBER 31, 2014



- Medical Care
- Pharmacy Services
- Case Management
- Medical Records
- Dental Care
- Other Patient Services
- Supporting Services

EXPENSES

Medical Care	\$2,965,755
Pharmacy Services	\$1,419,352
Case Management	\$411,539
Medical Records	\$423,596
Dental Care	\$440,168
Other Patient Services	\$9,156
Supporting Services	\$1,640,719
Total	\$7,310,285



- Net Patient Service Revenue
- Net Pharmacy Revenue
- Federal Grants
- Private Grants
- Contributions/Special Events
- Other Revenue

REVENUE

Net Patient Service Revenue	\$2,803,116
Net Pharmacy Revenue	\$1,907,533
Federal Grants	\$1,379,811
Private Grants	\$570,985
Contributions/Special Events	\$354,166
Other Revenue	\$152,365
Total	\$7,167,976

A 60 year old disabled patient living on a modest income was being followed by her physician for multiple diagnoses, including diabetes, hypertension, fibromyalgia, GERD, and hyperlipidemia. The monthly cost for her medications was over \$1,500—simply not affordable on her disability and retirement resources. She was referred to Blue Ridge Medical Center and its Medication Assistance Program by a friend. The patient explained to MAP Director Joy McDaniel that she was out

of her insulin and the first available appointment with her endocrinologist was two months away. Ms. McDaniel contacted BRMC schedulers who were able to get the patient in to be seen within a week. Her medication regimen was adjusted so that most of her prescriptions were available through the Medication Assistance Program, reducing her costs to \$50 every 90 days for all of her prescriptions including her insulins. Her provider has been very happy with her progress.





A man was first seen on the RHOP mobile clinic, complaining of pain in one of his molars. He was referred to the BRMC Dental Center, and was accompanied by one of BRMC's three trained medical interpreters. X-rays showed missing teeth, gum recession, bone loss, a fractured tooth, and significant caries. The ensuing treatment plan included fillings, extractions, and a new maxillary partial. When the patient presented for a visit in December his blood pressure was too high to do any restorative work, so he was referred to his BRMC medical provider, and was seen that same day, demonstrating the opportunity for patients to receive coordinated care at the Center. Within a few weeks restorative work

was completed and the patient was given dental hygiene instruction. In a series of three follow-up appointments, his final impressions were completed along with other work to prepare for his dentures. He received his dentures, a case, and a denture brush along with post procedure instructions. The patient is faithfully adhering to his treatment plan and home care—something that would not have been possible without the initial intervention by the Rural Health Outreach Program, the sliding fee discount program, available on-site interpretation, and the team work of BRMC staff providing coordinated care.

GIVING BACK

Blue Ridge Medical Center relies on grants, donations, planned gifts, and our volunteers. Below are some of the ways you can give back to BRMC and our community.

DONATIONS

Each year, funding from committed donors helps Blue Ridge Medical Center make health care available to everyone and improve health outcomes for our most vulnerable area residents. Your response to our annual appeals and fundraisers, and your giving all year long truly make a difference in the lives of your neighbors.

PLANNED GIVING

If the improved health of our community is important to you, consider making Blue Ridge Medical Center part of your estate planning priorities or long-term giving plans. BRMC is truly a “community health center” in every interpretation of that phrase. Its Board and staff members are focused on the health of the whole community as well as the health of individual patients. Your investment in the center is an investment in the center’s mission to improve the general health and well-being of the community through prevention, education, and treatment.

MEMORIAL GIFTS

A wonderful way to commemorate a special day, a special person, or celebrate a life is with a memorial gift. We offer Memorial Bricks, which are engraved with the message of your choice, and are displayed in the walkways around the center for years to come. We also offer leaves on our Giving Tree. This intricately designed tree will be displayed in our lobby, and will feature metal leaves with a message you choose. Naming opportunities are available, and monetary donations in honor or memory are also accepted.

FUNDRAISING COMMITTEE MEMBERS

We are seeking detail-oriented Fundraising Volunteers to plan and implement various fundraising and “friendraising” activities. These include events, mailings, and donor relations for the purpose of raising awareness and resources for programs that provide free or reduced cost care for patients in need. Volunteer duties may be performed from your home and/or other locations. Committee Meetings are held at BRMC. Fundraising events are held at BRMC and various other venues.

BOARD MEMBERS

The Center is seeking committed and engaged community members to serve on the Board of Directors. The primary role of a Board Member is to contribute to the defining of BRMC’s mission, to govern the fulfillment of the mission, and to oversee the related implementation of Board approved policies and strategic plans. The Board also employs and evaluates the Center’s Chief Executive Officer.

If interested in learning more about giving opportunities, please email development@brmedical.com, or contact Peggy Whitehead at 434-263-4000.



Blue Ridge
MEDICAL CENTER

Primary & Preventive Health Care for the Whole Family

- ✓ Dental
- ✓ Full Service Pharmacy
- ✓ Physical Therapy
- ✓ X-Ray
- ✓ Lab
- ✓ Adult & Pediatric Medicine
- ✓ Referrals to Specialists
- ✓ Counseling & Behavioral Health
- ✓ Rural Health Outreach Program
- ✓ Medication Assistance Program

434-263-4000

4038 Thomas Nelson Hwy (Rt. 29) | Arrington VA

WWW.BRMEDICAL.ORG



We accept more than 200 different types of insurance, and have a Sliding Fee Scale in place for our uninsured or under-insured patients.

Mon Thu Fri: 8:00AM-5:30PM
Tue: 8:00AM-5:30PM
Wed: 8:00AM-8:00PM
Sat: 8:30AM-NOON